






2007 Subscription Fees:

Annual subscription cost

(excluding VAT) up until 31/12/07

STANDARD CARD RATE			PROMOTIONS			
Website	Annual	Split bi-annual payment	Multisite	Multisite	Pre-Launch	Within 3 months of launch
 white collar franchise .co.uk	£3,250	2 x £1,750	+1 75% Combined total fee	+2 65% Combined total fee	£1,500	£2,000
 female franchise .co.uk	£2,500	2 x £1,350	+1 75% Combined total fee	+2 65% Combined total fee	£1,250	£1,750
 retail franchise .biz	£3,000	2 x £1,600	+1 75% Combined total fee	+2 65% Combined total fee	£1,250	£1,750
 van franchise .co.uk	£3,000	2 x £1,600	+1 75% Combined total fee	+2 65% Combined total fee	£1,250	£1,750
 total franchise.co.uk	Inclusive with any above subscription	Inclusive with any above subscription			Inclusive with any above subscription	Inclusive with any above subscription

General Terms

- All standard contracts are for 12 months (with split payment and opt-out provisions also available)
- Only Franchisors relevant to each site's subject are permitted.

Packages on any site includes:

- Unlimited news items
- Unlimited case studies (max 4 listed concurrently)
- Full Franchisor Listing (max 500 words)
- Summary Statement (max 50 words)
- 2 Images (under main franchisor listing)
- One-line Statement (max 12 words)
- Button Logo on home page (placing random)
- Discretionary inclusion in 'Special Features' section
- Promotion through email mailings to registered Users
- 3 'Unique Selling Points' of your franchise (max 25 words each)
- Additional direct promotion at participated events and exhibitions
- Brand exposure and promotion on partner websites and in other media
- Brand inclusion in brochures, newsletters, signage and banners (subject to availability)