

The Totalfranchise Group Subscription Package Information



Flexible 'Pay Monthly' option available on all annual packages!

Subscribe to either whitecollarfranchise.co.uk, retailfranchise.biz, femalefranchise.co.uk or vanfranchise.co.uk under the following packages:

(All fees shown are subject to VAT)

Basic (Bronze) Package

Includes the following Features:

- Profile Page featuring approx 500 words, images, and logo
- Brand listing under 'Fast Franchise Search' section with direct request button (links to profile page too)
- Direct Request Button on Profile Page
- Listing under appropriate category section.



£650 (6 months) • **£1200** (12 months)

Standard (Silver) Package

Includes all Bronze Package, plus...

- Unlimited Case Studies published
- Unlimited News articles published
- Inclusive duplicated listing on Totalfranchise.co.uk
- Inclusion in up to 2 'category' sections



£800 (6 months) • **£1500** (12 months)

Advanced (Gold) Package

Includes all Bronze/Silver Package, plus...

- Home Page Button / Strapline
- Brand inclusion in printed literature such as handouts, banners, brochures etc (subject to scheduling and availability) and Your franchise branding used on partner websites, newspaper or magazines, as appropriate depending on site (subject to scheduling and availability)
- One dedicated emailshot to our site database for each six month campaign
- Video promotion within Profile Page
- Inclusion in up to 3 'category' sections



£1,100 (6 months) • **£2,000** (12 months)

Max (Platinum) Package

Includes all Bronze/Silver/Gold Package, plus...

- One Dedicated emailshot to our site user database for every three months of your campaign
- ½ month placing as 'Featured Franchise' on site
- Highlighted listing at top of 'fast franchise search' page
- Highlighted listing at top on 'category' page
- Dedicated PR campaign utilising social networking sites and including sponsored links
- 'Special Feature' document for further exposure
- Inclusion in up to 4 'category' sections



£1,500 (6 months) • **£2,750** (12 months)

Want to be on more than one of our specialist sites?

50% discount on 2nd and further site subscription fees (same package only)

Up to 8 National UK Exhibitions – for just £1000!

Special Unique Service – Exhibition Lead Generation Services

- Franchise Poster Display Wall
- Leaflet Display, Distribution and Discussion
- Prospective franchisees interviewed and Qualified as Leads
- Indirect benefit from exhibition website, seminar content and show guides (where possible)
- At 6-8 UK National Exhibitions including Business Start-up Show, One Life Live, New Start Scotland, EREC 2009, Ideal Business Show and more