

The Totalfranchise Group Subscription Package Information



Subscribe to either whitecollarfranchise.co.uk, retailfranchise.biz, femalefranchise.co.uk

or vanfranchise.co.uk under the following packages:

(All fees shown are subject to VAT)

Bronze Package

Includes the following Features:

- Profile Page featuring approx 500 words, images, and logo
- Direct Request Button on Profile Page
- Brand listing under 'Fast Franchise Search' section with direct request button (links to profile page too)
- Listing under appropriate category section.



£650 (6 months) • £1200 (12 months)

Silver Package

Includes all Bronze Package, plus...

- Unlimited Case Studies published
- Unlimited News articles published
- Home Page Button/strapline
- Inclusive duplicated listing on Totalfranchise.co.uk



£800 (6 months) • £1500 (12 months)

Gold Package

Includes all Bronze/Silver Package, plus...

- Lead Generation services at events and exhibitions
- Brand inclusion in printed literature such as handouts, banners, brochures etc (subject to scheduling and availability)
- Your franchise branding used on partner websites, newspaper or magazines, as appropriate depending on site (subject to scheduling and availability)



£1,200 (6 months) • £2,250 (12 months)

Platinum Package

Includes all Bronze/Silver/Gold Package, plus...

- Dedicated emailshot to our entire active user database
- ½ month placing as 'Featured Franchise' on site
- Highlighted listing at top of 'fast franchise search' page
- Highlighted listing at top on 'category' page
- Video promotion within Profile Page
- 'Special Feature' document for further exposure



£1,500 (6 months) • £2,750 (12 months)

Want to be on more than one of our specialist sites?

35% discount on 2nd and further site subscription fees (same package only)

E.g. – For a Silver Package on Whitecollarfranchise and Femalefranchise websites for 6 months would cost £800 plus £520 (representing 35% discount) totalling £1320

Occasional '**Special Offers**' are available. Contact Totalfranchise Subscriptions Team on **0845 869 3855** for offer availability and specific quotes.